

**Creating Information Products is Easy...**

# **Are You Looking For Your Gold Nugget Amongst All The WSO Threads?**

Something that can make **YOU** a lot of money?

Yes?

Does that appeal to YOU?

Would you like to be told, that it is possible?

Be honest with me now ... Have you been struggling lately, to make ends meet?

Would YOU like to have a simple personal business blueprint ... that can very easily bring in, lots of extra cash into YOUR life?

It really IS possible.

And here I am, about to show you personally exactly how YOU can do just that!

Dear Internet Marketing Newbie

Hello. My name is Jason and I'm just about the best authority figure you will find on this forum, that is an expert at creating information products very quickly and easily in 24 hours or less.

This is my area of expertise. If I may say so myself, I'm brilliant at it (not being bigheaded) and the knowledge I have, I want to share this with you personally to show you just how easily YOU could be doing this too.

The reason that I want to share this with you is because I see many individuals, just like you, struggling to make any money online.

I want to help you personally as a friend - make as much money and profit as possible. I really care about you as an individual. It saddens me to see so many of you struggling on this forum trying to make some extra cash.

So, I set out to provide for you personally a complete strategy plan that will have you making lots of money in no time at all.

Think about it. You wander around this forum, looking at this WSO and that WSO, jumping from one product to another, getting confused and actually getting nowhere very fast at all. All of this information screaming out for your attention - it makes it very difficult for you to make any informed decision about the best course of action that suits your needs perfectly.

Am I right?

OK so, I just want you to take a few seconds out to relax.

You breathe in and you breathe out. That's it, nice and relaxed. Quieten your mind and focus gently on what I am about to share with you.

Of course you want to make more money.

### **Quick And Easy Solution To Creating Profitable Information Products**

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# **"Step By Step Video Course Reveals Exactly How You Can Easily Become A Profitable Information Product Publisher & Tap Into A Multi Billion Dollar Market"**

Dear Warrior,

Do you realise that the information product market is a multi billion dollar market?

Every year people spend a fortune on information products. Whether these are the nicely presented Nightingale Conant information packages, a self help book or a digital download information product, people are buying them.

Nobody has the time anymore to find solutions to problems the old fashioned way. You know, you used to ask around and someone you knew may have an idea of the solution to the problem. Alternatively, you would go to the library and pour over books until you found the solution to your problems or if you were really lucky, go to the bookshop and ask them to order you a book about the subject.

The face of the market is changing and people want rapid solutions and they want them now. They don't want to wait a week for Amazon to deliver a book. They don't want the hassle of having to go the bookshop themselves. They want to be able to log on to a website, buy a product, download it and have the solution in their hands within a couple of minutes.

It's a by-product of our MTV, instant gratification, 30-second sound bite age. Let's face it, people are so busy these days they haven't got the time to go find solutions to problems.

Marketers who are creating information products are earning a fortune from them. As

warriors, we are constantly seeing stories of people earning tens of thousands of dollars a month (or more) from information products. We see stories of affiliates earning thousands of dollars a month from their efforts as an affiliate marketer.

Wouldn't it be nice if that was you?

Wouldn't it be great if affiliates were earning you thousands of dollars a month promoting your products?

It would make a difference in your life, wouldn't it?

The major stumbling block for most people is how to create a product.

Where do you start?

What niche do you pick?

Do you make it an audio book, an e-book, a video?

How do you know you will make any money from it?

The answer is to develop a process that enables you to target profitable niches, understand the market and then create profitable products.

Many people suffer with information overload, there are so many different ways of doing things that you end up not doing anything.

Some of you will know me by reputation, others of you will know my voice. I produce a lot of information products - many outside of Internet Marketing, but many within it. There are lots and lots of my videos floating around the Internet being sold all over the place, so I know how to create info products.

I can put together a fully featured, high quality, profitable info product from scratch in under a day. I've developed a system that works and that creates products rapidly.

Lots of people have asked me about this system and I've spent the last couple of months documenting it and explaining it so that it is easy to follow.

The result is the Info Product Demystified program. It is a complete step by step guide that takes you from finding ideas to researching niches to creating a product and more.

I will warn you though, it is big. Very big. It is a massive 6 hours and 45 minutes long and takes you through everything to do with information products. I had started it as a 12 part video course and by the time I added everything I felt you needed to know, it had grown into an epic 33 part video course with 2 PDF manuals!

In the Info Products Demystified program you will learn ...

- How to find ideas for products
- How to research a market to see if it is profitable
- Which product format to choose and which are the most profitable for you
- How to plan your info product for maximum income
- A quick and easy way to create a sales letter
- Which bonus items will make your offer irresistible to your buyers
- Why you must have social proof and how to get it
- How to maximize your profits through adding value
- How you can get people to buy even after they've left your website
- How to increase your profits without increasing your traffic

- Why JV partners are so important and how to recruit them to promote your product
- How to create an entire information product strategy from end to end...

And a lot more. Six hours and forty five minutes more.

At the end of this program you will know everything you need to know to create profitable products quickly and easily and will be able to start your own info product publishing empire.

This is a brand new program that hasn't been released to the public yet. I've got a lot from the Warrior Forum and want to give smething back, hence offering this program before the public launch for a crazy low price. If you are able to provide any feedback on the product that would be fantastic.

As such, for a limited time, you can invest in this entire package (that is 6 hours and 45 minutes of highly detailed, step by step video) for the crazy price of \$37. The final price is going to be a minimum of \$97 and some people have suggested it be significantly higher than that.

As a bonus to you, the first 5 people who buy will receive complimentary Master Resale Rights copies of my keyword research course, my outsourcing course, my product launch course and my site flipping profit blueprint course plus a personal review of their completed info product and sales process.

The next 10 people who buy will receive complimentary Master Resale Rights copies of my keyword research course, my outsourcing course, my product launch course and my site flipping profit blueprint course.

The next 10 will receive complimentary Master Resale Rights copies of my keyword research course, outsourcing course and site flipping profit blueprint course.

The next 10 will receive complimentary Master Resale Rights copies of my outsourcing course and site flipping profit blueprint course.

The next 10 after that will receive Master Resale Rights complimentary copies of my site flipping profit blueprint course.

Rights : Personal Use Only (Please contact me if you want to market this as a JV partner).

This is probably the most in depth training on creating information products that has been products and it will blow you away with the amount of information in it. There is nothing held back and it is packed full of information, tips and tricks of the trade to help you rapidly turn a profit.

This special offer will run for a week and then the product will launch and you'll have to pay full price.

Reserve your copy now by [clicking here](#)

This is the most complete guide to creating profitable information products available and will make it much easier for you to create your own info products.

In 33 videos you will be taken to a level where you can comfortably create your own info products in a few hours rather than a few weeks. You will learn the tricks the guru's use to maximize profits and be able to apply them to your product instantly boosting your profits.

Remember, this offer will be available for a week and then the price is increasing, so get in now before the public launch and take advantage of this price before it is gone. [Click here now](#) to reserve your copy.

Yours in success and profit

Jason

**PS** - Want to see a sample ... [www.jasonejohns.com/Video\\_1\\_Introduction/Video\\_1\\_Introduction.html](http://www.jasonejohns.com/Video_1_Introduction/Video_1_Introduction.html) - this is just the start ... there's lots more inside!