

Finally, a local insurance company that will save YOU money...

## **Warning!**

### **Don't Even Think About Making Another Car Insurance Payment Until You Read This...**

#### **Dear Car Owner**

Would you like to save money on your car insurance? - Not just a few dollars. Yes, I'm talking about a real good chunk of money!

If you would - then here's how you can do just that...

**My name is Dan Williams and I'm the owner of Williams Agency Insurance.**

We've been a local insurance company since 1986.

I'm going to share how **YOU** Can Save a *Lot of Money* on your car insurance.

#### **Before I do that - I want to ask you a question...**

Did you know there is a dirty little secret in the world of insurance companies? Yes, it's true. And this secret could be costing you hundreds of dollars a year and literally thousands of dollars every few years. Can you imagine that?... Just think of all the things YOU could of been doing with the money YOU saved!!

**"The Secrets That Insurance Companies  
Don't Want YOU to Know"**

Have you ever wondered why insurance rates are so high? Recently some insurance companies have had their financial ratings downgraded, due to frivolous spending. It has been revealed in the news media, how some insurance companies are carelessly squandering away customers insurance premiums ... which means costing you, more money.

Well, I'm here...

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to change all that. My company the **Williams Agency** seeks out and finds the best insurance rate for YOU. My agency has been helping local people just like you get fair insurance rates since 1986. When you deal with myself and my colleagues you are treated with the up most respect and I am proud to offer **Accident Forgiveness** to all new customers.

Also, I am very proud that we have been awarded Industry Leading Claims Service from J.D. Power And Associates.

Here are some people that have saved money in the Pennsylvania area, just like you can today:

“I've known Dan Williams for years and when I decided to switch to him as my insurance agent, he explained to me that he refuses to sell a policy at the minimum coverage rate, but in turn was still able to decrease my yearly premium by more than \$200! That in itself should tell you something about the rest of the local insurance world. I've been treated far better by the Williams Agency than any other firm I have ever been involved with, and will continue my business with them for as long as they provide insurance.”

**-J. Confer Bradford, PA**

The Williams Agency saved us a significant amount of money on our automobile insurance. They were very helpful and efficient. Polly was especially helpful.

**-M. & K. Verbocy Bradford, Pa**

Changing our Car and Home coverage to Erie has saved us over \$200 a year. Having a local agent is less stressful if you need someone in a hurry. You made me very comfortable from the first time I talked to Patty. Returning my calls was a huge plus. My gift bag meant to me that you cared enough to have my business and wanted to be there for me. Thank you so much!

**-D. Byerley Bradford, Pa**

We were in a bind, time wise and things got taken care of very quickly. Also we got more coverage for less money when times are tight. Assistance was prompt and friendly.

**-D. Osborne Bradford, Pa**

**As you can see these are just a few of our  
Many Happy Customer's of the Williams Agency**

I have a question for you... Would YOU like to save money on YOUR auto insurance? Yes, great I would like that as well. Now, I want to...

please)

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tell you why I am so confident that you will save money and love our agency because we back out auto insurance service with a...

### **No Risk 100% Money Back Guarantee**

Yes, that's right. If you are not completely satisfied - I insist that you contact me (within 30 day's of your insurance effective date) and I will refund the entire unused premium you paid -- no questions asked, no hard feelings.

So, essentially you get to try out the **Williams Agency** for **FREE** - if you choose.

O.k., just one more thing... For a limited time I'm also offering a **FREE GIFT** when you call the Williams Agency for a no hassle **FREE** information package. These **FREE** gifts are limited, so call today so you don't miss out.

Here's what to do now.

Call my office on 368-6980 or go to our website <http://Williams-Agency.net> and discover how much money **YOU** can be saving. I genuinely believe you will be pleasantly surprised.

Sincerely,

Dan Williams  
Williams Agency  
**368-6980**

**P.S.** And don't forget... you are one phone call or one click away from substantial savings on **your** Auto Insurance!

Are you not just a little bit curious about how much money **YOU** could be saving by switching to the **Williams Agency?**

**P.P.S.** Remember it's easy to get started. We have all the paper work on file... all we need is your signature. We offer accident forgiveness for new clients and you are backed by a **No-Risk 100% Money Back Guarantee.**

**CALL NOW**  
**AND START PUTTING MONEY BACK IN YOUR POCKET!**

William Agency Auto Insurance - **Call Direct! 368-6980**  
or Visit: **<http://Williams-Agency.net>**